



European Union
European Structural
and Investment Funds

Community Led Local Development Programme

Project Impact Report **2018-2021**



CaVCA – Social Enterprise Ambassador North

CaVCA aims to support, develop and empower communities, help people and communities feel a sense of collective agency and promote cooperation and common goals to improve lives for everyone.

This project aimed to support local businesses, third sector organisations, public sector bodies and local communities to realise the benefits of being part of the Yorkshire Coast Social Enterprise Zone.

Specifically:

- Worked with communities to identify potential entrepreneurial interventions aimed at addressing local issues
- Increased the profile of social enterprises in the area
- Created the right conditions and infrastructure for social sector development and growth
- Facilitated and sustained increased levels of social interaction
- Enabled pre and existing entrepreneurs to create and maximise new and emerging opportunities

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



**For every
£1 invested,
£2.94 of
social value
is returned***

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 251,551.23

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 10 participants have increased awareness of the support available to them and their enterprise

Well run

- 5 participants have increased their self belief

Well Served

- 8 organisations have increased their collaborative working

Fair to Everyone

- 9 enterprises improved their marketing

Thriving

- 10 enterprises have an increased customer base and public profile
- 10 participants have improved professional networking skills

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

