



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2018 - 2020**

Seagrown LTD – Scarborough ERDF

SeaGrown was a new business which produced sustainable Yorkshire seaweed for a rapidly growing market. SeaGrown is located in Scarborough and established England’s first commercial seaweed hatchery, open-water cultivation site and outreach centre.

This project was for the development and improvement of a seaweed processing unit for SeaGrown on the industrial estate at Eastfield, Scarborough. This comprised of a light industrial unit of 150 square metres and the intention was to develop the unit into a washing, drying and processing facility for farmed and wild-harvested seaweed, plus a packaging facility which allowed us to commence end-to-end production of our initial product range for the retail market.

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£8.01 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 138,133.49

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, Inclusive and Safe

- 54 staff members reported improved working conditions

Thriving

- 4 new staff members
- First commercial seaweed hatchery, open water cultivation site and outreach centre

Fair to Everyone

- 2 contractors worked on the Eastfield premises

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

