



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2019-2020**

Sparks CIC – Sparks Shop

Blue Dragonfly Resources manage the SPARKS Project in Barrowcliff Scarborough, which offers hands on support for residents with all aspects of their lives including: money management, parenting, healthy eating and cooking, health and well-being, self esteem and confidence, to progress into training and employment.

This project renovated a vacant premise in the heart of Barrowcliff, to a suitable workshop / office space. SPARKS Shop aimed to:

- Provide a suitable space for the SPARKS Project
- Premise to act as a community hub for local residents

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£6.83 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 99,009.30

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 32 clients reported increased inclusion and community cohesion
- 18 clients reported improved access to services
- 3 staff members reported an increased working environment

Well Run

- 402 organisations improved access to meet with vulnerable community members

Fair to Everyone

- 11 local contractors gained short term employment

Thriving

- 6 clients improved entrepreneurialism

Well Served

- 16 clients reported increased interaction with their children with a better understanding of their needs

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

