Community Led Local Development Programme

Project Impact Report   2018 - 2021

For every £1 invested, **£3.45** of social value is returned *

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Jobmatch – Scarborough Jobmatch Enterprise Coach

The project provided the opportunity to bring enterprise support into the SJM offer through the work of an Enterprise Coach, providing a 'one stop shop' service for unemployed people in our target areas.

The Enterprise Coach worked with people to develop their business ideas, access other support, ensure that they developed the skills to write and deliver on a business plan, provided help to access finance where possible and helped with any benefit issues. Most importantly the coach acted as a mentor in helping people navigate the system and cope with the complexities of setting up their own business.

The project targeted our disadvantaged communities and the Coach met with people in community settings.

For more information about this and other CLLD projects please visit https://www.advantagecoast.org.uk/

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.

Yorkshire Coast Communities Advantage Coast

£ 293.873.16
of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Well run
- 3 participants increased partnership working between organisations

Fair to everyone
- 36 participants reported an improvement in confidence
- 7 participants reported an increase in customer base

Thriving
- 91 participants reported a greater understanding of how to become self employed and set a business
- 42 entrepreneurs were supported with setting up a new business

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit https://socialvalueengine.com

SOCIAL VALUE ENGINE

RoseRegeneration

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OF YORKSHIRE COUNCIL