



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2018 - 2022**

Jobmatch – Scarborough Jobmatch Delivery

Jobmatch is an employment support and commercial recruitment agency. Scarborough Jobmatch (SJM) reinvents it's commercial income to help Scarborough residents gain employment and build skills.

SJM Delivery aimed to:

- Motivate those in the most deprived communities towards employment
- Build capacity to enable people to create and assess their own career opportunities
- Increase client independence
- Leave a legacy for families showing that work pays
- Advocate for people who feel they do not have a voice to make real issues heard

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£1.85 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 966,004.09

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 90 participants reported increased independence
- 21 participants reported improved confidence
- 5 volunteers recruited
- 79 participants reported improved access to services

Thriving

- 54 participants reported increased life skills
- 90 participants reported an increase in employability skills
- 88 participants reported an increase in employment

Well connected

- 67 participants reported improved mental health and wellbeing

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

