



**European Union**  
European Structural  
and Investment Funds



# Community Led Local Development Programme

Project Impact Report **2021 - 2022**

## Northern Regen – Routeways to Construction

This project was a joint venture between Northern Regeneration CIC and CSV Construction & Training Ltd. The project combined funding from DWP and the Advantage Coast CLLD Programme to support unemployed people gain employment or apprenticeships within the broader construction sector who would not typically access these opportunities under normal recruitment processes. This was achieved by providing a unique programme methodology covering four stages: Referral (referral agents, bi-weekly slot at the local Job Centre). Engage: (monthly site tours and taster sessions as well as quarterly open days, AIG was provided as well as identifying any potential barriers (e.g. mental health, behavioural, skills) Training (Delivery was bespoke to the individual and included mentoring, live site work experience and the attainment of commercial accredited construction qualifications (CSCS, Plant Training and short courses). Employment Opportunities (on successful completion individual will progress into an employment opportunity.

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every  
£1 invested,  
**£2.81** of  
social value  
is returned\*

\*This return is based on data from July 2019 to June 2020, including direct participant feedback

## Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



# £ 1,035,530.20

## of social value achieved\*

\*This return is based on data from July 2019 to June 2020, including direct participant feedback

## The difference we make\*\*

\*\*Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

### Active, Inclusive and Safe

- 113 participants reported a better understanding of career options
- 113 participants reported feeling more confident

### Fair to Everyone

- 113 participants reported improved skill levels

### Well Served

- 18 participants completed apprenticeships

### Thriving

- 113 participants reported increased aspirations
- 34 participants reported increased employment opportunities
- 18 participants reported improved skill levels

### Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

