



**European Union**  
European Structural  
and Investment Funds



# Community Led Local Development Programme

Project Impact Report **2018 - 2022**

## Pure Training Solutions – Passport to Employment

Pure Training Solutions offered a range of accredited training to small groups in a relaxed classroom setting.

Passport to Employment delivered skills-based training to support attendees back into employment within the priority sectors of childcare, security, hospitality and construction. All attendees had access to CV updating, job searching and tutor support. Additional wrap around support was tailored towards individual needs wherever possible. The centre team maintained effective working links with both local and national employers to support participants back into work.

The project specifically aimed to:

- Support learners into employment or further skills
- Increase the capacity of each learner to become economically active and less dependant on benefits
- Ensure employers have access to a local workforce to enable business creation or expansion

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every  
£1 invested,  
**£1.70** of  
social value  
is returned\*

\*This return is based on data from July 2019 to June 2020, including direct participant feedback

## Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 177,330.17

of social value achieved\*

\*This return is based on data from July 2019 to June 2020, including direct participant feedback

## The difference we make\*\*

\*\*Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

### Fair to Everyone

- 15 participants reported improved confidence in work related skill

### Thriving

- 12 participants where in employment on completing the project
- 59 participants completing accredited qualifications

### Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

