



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2019 - 2020**

ERYC – Parents into work

The project enabled parents/carers who lacked confidence, motivation and skills to put themselves on the path to employment by identifying appropriate employment opportunities and accessing formal training and childcare when needed to enable them to work and study.

It has always been an aspiration of the Children’s Centre to develop this area of work and focus on parental work and career aspirations but it has not been possible due to the need to focus on meeting children’s immediate needs directly.

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£4.66 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 320,312.65

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 33 participants reported improved family relationships
- 33 participants reported improved increased social interaction
- 3 volunteers recruited
- 33 participants reported improved knowledge to services
- 33 participants reported an improvement in emotional wellbeing and confidence

Thriving

- 33 participants reported an increase in parenting skills
- 9 participants reported an increase in employment

Well served

- 33 participants reported increasing trust in childcare providers

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

