



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2020-2021**

Groundwork – Ocean Outreach

This project is a unique support programme using water therapy, behaviour change, coaching and mentoring to enable people to help build confidence, employability and softer skills.

Participants were supported to develop strategies to help them on the pathway to success in both their personal life and career aspirations.

Using the natural resources of the North Sea as a form of therapeutic activity, we provided an inspirational experience that helped promote healthier lifestyles and wellbeing to those with additional needs including emotional and physical disabilities and learning difficulties. It helped participants to understand themselves better, interact with others in a more positive way and then apply this knowledge to effectively manage relationships with colleagues, friends and family.

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£0.08 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 5028.02

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 3 participants reported increased confidence and improved access to services

Well connected

- 2 participants reported an improvement in their emotional state

Thriving

- 3 participants reported in increase in employment and life skills

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

