



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2018-2021**

Yorkshire in Business – Love Local

Yorkshire in Business is passionate about helping people develop themselves and their ideas. They offer high quality, free business support to both start up and established businesses.

The project aimed to:

- Stimulate and promote the creation of new enterprises within the area
- Help, support and advise existing small enterprises to grow and expand
- Stimulate the business community to contribute to the well being of the area
- Develop new business networks and reduce social isolation of the self-employed
- Increase local business sustainment

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£4.67 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 2,214,875.61

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 62 participants have increased financial security
- 46 participants reported a reduction in social isolation

Thriving

- 48 participants created new enterprises
- 149 enterprises reported being more sustainable
- 167 participants reported a greater understanding of what is involved when setting up an enterprise

Well connected

- 24 participants reported an improvement in mental health

Well served

- 65 participants reported an improvement in partnership working

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

