



**European Union**  
European Structural  
and Investment Funds



# Community Led Local Development Programme

Project Impact Report **2018 - 2021**

## Aspire-igen – Lone Parent Mentor

Aspire-igen is a Yorkshire based social enterprise committed to changing lives for the better through learning and work.

The project aimed to:

- Move lone parents closer to the labour market
- Raise lone parent aspirations and encourage them to consider their long term careers
- Encourage lone parents to view convenient work, which can be low paid and low skilled, as a step on a long term career path
- Empower lone parents to take control of their lives and broaden their outlook in terms of work, home and life
- Inspire, motivate and support lone parents to move into learning and/or work to meet career goals
- Increase lone parent awareness of, and engagement with, local services
- Create family role models for the next generation
- Support lone parents to develop skills to be self-supporting, and enjoy a good standard of living, in the future

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org/>



For every  
£1 invested,  
**£2.80** of  
social value  
is returned\*

## Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



# £ 290,528.53

## of social value achieved\*

\*This return is based on data from July 2019 to June 2020, including direct participant feedback

## The difference we make\*\*

\*\*Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

### Active, inclusive and safe

- 32 participants reported an increase in sense of belonging
- 28 participants reported being more aware of provisions for lone parents
- 5 volunteers recruited
- 73 participants reported having more confidence and motivation

### Thriving

- 33 participants reported an improvement in life skills
- 10 participants reported increased levels of employability
- 15 participants reported increased levels of qualifications and training

### Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

