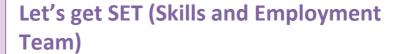




Project Impact Report 2020-2022





A newly created SET model (with 3 new dedicated Employability officers), delivered additional localised support and introduced community outreach activities for people in the most deprived wards of Scarborough. This equipped participants with knowledge and skills demanded by businesses in the Scarborough facilitated smooth 'training-to-work' transition after the completion of training activities.

Activities included:

Apprenticeship/Employment matching and brokerage (target 32), Employability and transition of students (110 participants) and new adult pre-employment (targeting Early Years, Healthcare and the Visitor Economy), targeting 88 participants.

SET coordinated and supported engagement activities with local businesses, JobCentre Plus Offices (JC+), local community organisations and Job Match etc.

For more information about this and other CLLD projects please visit https://www.advantagecoast.org.uk/



*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to: Yorkshire Coast Communities



- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.





*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Thriving

• 17 particpants improved life skills and social skills

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit https://socialvalueengine.com





