



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2019-2020**

Bridlington Town AFC – Future Football

The Future Football Foundations project aimed to dismantle the existing clubhouse and replace with a purpose built modular building, which was placed directly on the demolished site. As well as an upgraded bar area, the project provides facilities for community use including housing existing and new voluntary groups, providing doorstep education and training courses, providing much needed meeting space and delivering diverse football and sport related activities.

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£4.41 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 944,646.00

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Well Served

- 10 sponsor organisations reported increased partnership working

Fair to Everyone

- 14 Contractors where employed in the renovation
- 1 employee recruited

Well Run

- 284 Football clubs have used the improved venue

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

