



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2020**

Richardson & Sons – Fresh chip production facility expansion

Richardson and Sons are a local family business who has supplied Bridlington with fruit and vegetables for over 75 years. Keeping up to date with the needs of their customers they invested in a small scale fresh chip production facility in 2006. Since then their fresh cut chips have become more and more in demand with local catering businesses and they have now met their capacity and are turning customers away.

This project was to increase the capacity of their current chip production by:

- Upgrading machinery and enlarging the customer base
- Making changes to potato peeling and bagging areas for reduced manual handling
- Relocating chip line into a larger, purpose built area
- Improving storage facilities for raw and final product

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£1.98 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 400,775.41

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, Inclusive and Safe

- 1 employee reported feeling less isolated
- 5 employees reported an improved working environment

Well Connected

- Approximately 20 new customers due to more choice

Thriving

- 1 business increased innovation

Fair to Everyone

- 4 employees have gained long term employment
- Increased product and service quality

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

