



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2019-2022**

Beyond Housing – Fresh Start Future You (Talent Tea)

Beyond Housing are a Housing Association with a track record of supporting people into work. They have identified increasing challenges faced by the hospitality industry to recruit and retain suitable qualified staff.

Fresh Start Future You aimed to:

- Raise the profile of the hospitality sector as a career choice
- Support people by addressing the barriers they face in gaining employment
- Provide training opportunities
- Engage with local hospitality employers



For every
£1 invested,
£2.45 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

For more information about this and other CLLD projects please visit
<https://www.advantagecoast.org.uk/>

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 532,402.14

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, Inclusive & Safe

- 11 participants feeling a reduction in social isolation
- 30 participants with increased confidence
- 1 participant felt less suicidal as a result of the project

Well Designed & Built

- 9 participants had improved access to housing

Well Connected

- 4 participants felt an improvement in their mental health

Fair to Everyone

- 12 participants with increased qualifications
- 28 participants reported increased motivation

Thriving

- 37 participants with increased employment progression opportunities
- 24 participants with improved life skills
- 21 participants increasing employment

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

