



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2020 - 2022**

Scarborough Borough Council – Eastfield Employment Hub

This project was aimed at supporting residents of Eastfield to make positive progress towards employment and training. It was led by Scarborough Borough Council who employed a project manager. The project was supported by staff from Beyond Housing, Sparks, Futureworks and Scarborough Jobmatch who were committed to working 100% on the project. The WEA was also a project partner providing courses around volunteering and working in schools. Specific activities depended on the needs of the clients but included one to one mentoring, group sessions including crafts and cookery, support to access individual volunteering opportunities and group projects, assistance with the setting up of, developing and providing support for a range of work placements, access to various training courses including health and safety and manual handling at the Skills Village, working in schools by the WEA and training around confidence building and raising self-esteem. The end result was positive progression into work or further education or training along with happier, more confident residents who feel part of their neighbourhood.

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£1.60 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



EAST RIDING
OF YORKSHIRE COUNCIL



£ 677,205.89

of social value achieved*

*This return is based on data from 2020-2022, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, Inclusive and Safe

- 22 participants felt less isolated
- 8 participants reported feeling more confident in parenting skills
- 47 participants had a better understanding of services available
- 15 participants undertook volunteering or work experience

Well Connected

- 26 participants felt an improvement in physical health

Fair to Everyone

- 42 participants reported improved skill levels and qualifications

Well Served

- 14 participants had better access to the internet and IT facilities

Thriving

- 67 participants reported increased confidence and motivation
- 6 participants reported increased employment opportunities
- 24 participants reported improved life skill and coping strategies

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

