



**European Union**  
European Structural  
and Investment Funds

# Community Led Local Development Programme

Project Impact Report **2018-2019**



## Clinical Skills Centre

This project developed a Clinical Skills Centre at the Bridlington campus of East Riding College. The aim was to attract unemployed adults who are furthest from the workplace, in terms of qualifications and skills, to work in the health and social care sector in Bridlington where there are clear skills shortages in this area presently and projected into the future in entry level jobs and more advanced jobs.

The development had much value to the local community as there is no other resources currently like this in the Bridlington area which means training has to be accessed primarily in Hull at a distance of over 30 miles and poorly served by public transport. There are shortages in staff in many health and social care settings, including domiciliary care, in Bridlington and this development helped to address this in engaging adults who are not in work with few or no qualifications into a career in health and social care and retraining adults back into employment.

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>

**£** For every  
£1 invested,  
**£6.97** of  
social value  
is returned\*

\*This return is based on data from July 2019 to June 2020, including direct participant feedback

## Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 146,533.05

of social value achieved\*

\*This return is based on data from July 2019 to June 2020, including direct participant feedback

## The difference we make\*\*

\*\*Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

### Active, Inclusive and Safe

- 25 Health and care providers in Bridlington were part of the project

### Thriving

- 168 Students completed health and social care qualifications

### Fair to Everyone

- 6 Contractors where employed in the renovation

### Well Served

- 5 Organisations working in partnership to close the skills gap in Bridlington

### Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

