



**European Union**  
European Structural  
and Investment Funds



# Community Led Local Development Programme

Project Impact Report **2019 - 2022**

## Northern Regen – Build Up

Northern Regeneration aims to turn opportunity into reality for local customers, students and partners through their innovative Construction Skills Village model. The model was handcrafted by industry for industry, with the simple aim of bringing education and industry closer together. Northern Regeneration have continued to work with and listen to industry partners, together they have further developed the Construction Skills Village to help address the growing skills gap. The team has grown and has extensive experience in supporting individuals into training in the construction industry.

The Build Up project was a non accredited pre construction training programme. It aimed to raise the aspirations of the unemployed and potential NEETs looking for work in construction and related industries. The pre construction training programme helped individuals to identify a pathway to further learning, an apprenticeship or employment. The project offered participants a series of interventions and non accredited training, prior to moving them into accredited industry required training and qualifications.

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every  
£1 invested,  
**£3.70** of  
social value  
is returned\*

\*This return is based on data from July 2019 to June 2020, including direct participant feedback

## Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



# £ 1,153,696.76

## of social value achieved\*

\*This return is based on data from July 2019 to June 2020, including direct participant feedback

## The difference we make\*\*

\*\*Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

### Active, Inclusive and Safe

- 113 participants reported a better understanding of career options
- 113 participants reported feeling more confident

### Fair to Everyone

- 113 participants reported improved skill levels

### Well Served

- 18 participants completed apprenticeships

### Thriving

- 113 participants reported increased aspirations
- 34 participants reported increased employment opportunities
- 18 participants reported improved skill levels

### Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

