



European Union
European Structural
and Investment Funds



**EAST RIDING VOLUNTARY
ACTION SERVICES (ERVAS) LTD**
"The Charity for Charities and Communities"

Community Led Local Development Programme

Project Impact Report **2020-2022**

Bridlington Hub – Social Business Support

This project worked with Social Businesses to identify their needs, prepare an action plan, and support the Social Business to achieve the outcomes identified by providing a minimum of 12 hours of intensive support to the organisation. ERVAS worked with Social Businesses to ensure they received the right support in line with their needs.

In addition ERVAS provided a programme of organisational training opportunities within the area for Social Businesses and strengthened and increased attendance at their existing networking opportunities.

Through ongoing engagement, they identified new activities and worked with existing organisations and people within the community to develop this into new activities/new community businesses where appropriate.

As a result of these interventions Social Businesses were supported and empowered to contribute to the economic growth within Bridlington, they also increased their resilience and became more sustainable, which enhanced the area of Bridlington and ensured that there are services available to support the community.

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£6.82 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



EAST RIDING
OF YORKSHIRE COUNCIL



£ 538,148.91

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, Inclusive and Safe

- 42 volunteers recruited

Thriving

- 13 new business start ups
- 16 supported businesses reported increased sustainability

Fair to Everyone

- 233 participants have gained new skills and knowledge

Well Run

- 10 supported businesses improved ability to recruit volunteers
- 81 supported businesses increased collaborative working

Well Served

- 81 supported businesses increased peer support

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

