



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2019-2020**

Bridlington Town Council – Brid Community Hub

Working with East Riding Voluntary Action Services (ERVAS) and many other local community groups and organisations, Bridlington Town Council identified a need for a multi-purpose Community Hub in Bridlington. This project developed a Community Hub on the 2nd floor of a building purchased by the Town Council, which is located in the centre of the town.

The development aimed to:

- Provide office space, meeting rooms and larger community space for a range of multi-agency services
- Support and house social businesses
- Offered training, work placement and volunteering opportunities
- Provided an accessible one-stop shop for information, advice and guidance

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£3.51 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 353,632.80

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 480 local people accessing services through the Community Hub
- 44 start up business using the Community Hub as a work space
- 2 ERVAS volunteers working from the Community Hub

Well Run

- 1200 organisations using meeting space at the Community Hub

Fair to Everyone

- 105 Organisations working together through the community hub
- 4 new ERVAS staff working from the Community Hub

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

