



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2018-2022**

East Riding of Yorkshire Council – Brid Works

East Riding of Yorkshire Council's employment education and skills team offered all sorts of advice and support to help people get back into work. Whether participants were 18 or 58, the team worked closely with local employers to match their skills and experience to jobs available.

Brid Works is an employability project to support those aged 19 and over who are unemployed or economically inactive living in the Bridlington area. It was delivered from various venues in the town to suit individual participants' needs. Plus there is a permanent base at the adult learning centre, King Street, Bridlington (above the central library). Participants started by working with a personal advisor to develop a personalised plan of action. Activities on the project included:

- Weekly 1:1 support
- Workshops to improve self confidence, self esteem and mental resistance
- Sessions to promote greater inclusion and healthy lifestyles
- Personal budgeting
- Employability workshops
- Local employer led mock interviews
- Business projects
- Budget to help with removing personal barriers
- Facilitating work placements / experience and volunteering
- Peer support
- Identifying gaps in basic skills

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>



For every
£1 invested,
£3.40 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 848,727.70

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 16 participants gained work experience
- 37 participants felt more able to support others
- 70 participants are more likely to use community resources

Thriving

- 132 participants improved their life and work based skills
- 62 participants gained employment

Fair to Everyone

- 128 participants have increased their confidence and self esteem

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

