



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2018-2022**

Age UK – Over 50's Health, Well-being and Employment

Age UK Scarborough & District promotes the well-being of all older people and to help make later life more fulfilling and enjoyable.

Over 50's Health, Well-being and
Employment aimed to:

- Build the confidence, skills and experience of over 50's
- Work alongside external agencies to provide training
- Prepare individuals for a return to work
- Improve communication skills

For more information about this and other CLLD projects please visit
<https://www.advantagecoast.org.uk/>



For every
£1 invested,
£3.67 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



EAST RIDING
OF YORKSHIRE COUNCIL



£ 536,630.67

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 17 participants undertook voluntary work during the project
- 27 participants reported feeling more confident
- 116 participants reported an improvement in accessing local services

Well Served

- 17 organisations reported increased partnership working

Well connected

- 14 Participants reported improved mental health and wellbeing

Thriving

- 30 Participants reported gaining increased life skills and knowledge
- 32 participants moved in to employment on completion of the project

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

