



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report **2018-2020**

Activfirst – The Hub

The project created a hub that provided a one stop shop for employment and skills support for a wide range of participants, focusing on the 25 plus age range both unemployed and economically inactive.

It provided one to one mentoring support with two full time mentors employed by the project. It gave a real focus on providing a supportive hand holding network which enabled our participants to overcome barriers to employment and up skill their functional skills and work related qualifications.

The project created a community facility that can be accessed by the public to access the YC CLLD funding support in a priority red CLLD area.

For more information about this and other CLLD projects please visit <http://www.advantagecoast.org.uk/>



For every
£1 invested,
£2.29 of
social value
is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 1,224,896.74

of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 90 participants reported an increase in social inclusion
- 87 participants reported being more aware of local services
- 19 volunteers recruited

Well connected

- 14 participants reported feeling healthier
- 3 participants reported an improvement in mental health Thriving
- 41 participants reported an improvement in life skills
- 67 participants reported increased levels of employability
- 9 participants reported increased levels of qualifications

Well served

- 11 Employers reported an improved working relationship with Activfirst

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

