



**European Union**  
European Structural  
and Investment Funds



# Community Led Local Development Programme

## Project Impact Report 2019-2020

### Age UK - Over 50s Health, Wellbeing and Employment

Age UK Scarborough & District promotes the well-being of all older people to help make later life more fulfilling and enjoyable. It is a local independent charity, serving the needs of local older people across the whole of the Borough of Scarborough and the District of Ryedale.

Whilst it is part of the larger Age UK family, it is governed by its own Board of Trustees and responsible for creating its own income. All the money raised is spent locally on services for older people who live in the area.

The Over 50s Health, Wellbeing and Employment project helps people aged 50 or over regain confidence, retrain and reskill; look at their health and wellbeing; and get back into employment or self-employment.

It offers support with writing CVs, preparing for interviews, gaining qualifications and skills, and improving physical and mental health.

The project has 2 members of staff who have a wealth of knowledge and experience, having worked in employability for a number of years. They work closely with a local employers to ensure that they are kept up to date with any new roles that become available that might suit their client base.



**For every  
£1 invested,  
£4.54 of  
social value  
is returned\***

\*This return is a year one estimate based on forecasted outcomes, calculated using estimated data

### Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



# £141,541

of social value achieved\*

\*This return is a year one estimate based on forecasted outcomes, calculated using estimated data

## The difference we make\*\*

\*\*Outcome statements categorised against Bristol Accord domains, based on project assumptions and expectations, not direct stakeholder feedback

### Thriving

- 20 participants gained employment
- 4 participants improved their life skills
- 6 employers improved the efficiency of their recruitment processes

### Well connected

- 1 participant significantly improved their mental health

### Active, inclusive and safe

- 63 participants have improved access to services
- 8 participants feel less lonely and isolated, and have increased their social activity
- 2 participants became regular volunteers
- 3 participants feel more confident

### Well served

- 6 employers worked closely with the project to recruit people from a previously under-utilised group

### Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

