



**European Union**  
European Structural  
and Investment Funds

# Community Led Local Development Programme

## Project Impact Report 2018-2019

### East Riding of Yorkshire Council - Brid Works

East Riding of Yorkshire Council's employment education and skills team offers all sorts of advice and support to help people get back into work. Whether participants are 18 or 58, the team works closely with local employers to match their skills and experience to jobs available.

Brid Works is an employability project to support those aged 19 and over who are unemployed or economically inactive living in the Bridlington area. It is delivered from various venues in the town to suit individual participants' needs. Plus there is a permanent base at the Adult Learning Centre, King Street, Bridlington (above the central library). Participants start by working with a personal adviser to develop a personalised plan of action.

Activities on the project include:

- Weekly 1:1 support
- Workshops to improve confidence, self-esteem and mental resilience
- Sessions to promote greater inclusion and healthy lifestyles
- Personal budgeting
- Employability workshops
- Local employer led mock interviews
- Business projects
- Budget to help with removing personal barriers
- Facilitating work placements / experience and volunteering
- Peer support
- Identifying gaps in basic skills



**For every  
£1 invested,  
£3.67 of  
social value  
is returned\***

\* This return is a year one estimate based on forecasted outcomes, calculated using estimated data

### Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



# £223,956

of social value achieved\*

\* This return is a year one estimate based on forecasted outcomes, calculated using estimated data

## The difference we make\*\*

\*\*Outcome statements categorised against Bristol Accord domains, based on project assumptions and expectations, not direct stakeholder feedback

### Active, inclusive and safe

- 7 participants gained work experience
- 26 participants feel more able to support others
- 30 participants are more likely to use community resources

### Fair to everyone

- 52 participants have increased confidence and self esteem

### Thriving

- 52 participants have improved their life and work based skills
- 15 participants gained employment

"...the Mental Toughness and Resilience course was life changing..."

Jackie Purcell, Brid Works participant

### Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

