



**European Union**  
European Structural  
and Investment Funds



# Community Led Local Development Programme

## Project Impact Report 2018-2019

### aspire-igen - Lone Parent Mentor

aspire-igen is a Yorkshire based social enterprise committed to changing lives for the better through learning and work. For the past 25 years, aspire-igen has successfully helped people and communities to be the best they can be.

Lone Parent Mentor aims to:

- Move lone parents closer to the labour market
- Raise lone parent aspirations and encourage them to consider their long term careers
- Encourage lone parents to view convenient work, which can be low paid and low skilled, as a step on a long term career path
- Empower lone parents to take control of their lives and broaden their outlook in terms of work, home and life
- Inspire, motivate and support lone parents to move into learning and/or work to meet career goals
- Increase lone parent awareness of, and engagement with, local services
- Develop resources that can be used to support lone parents on an ongoing basis
- Create family role models for the next generation
- Support lone parents to develop skills to be self-supporting, and enjoy a good standard of living, in the future



**For every  
£1 invested,  
£4.63 of  
social value  
is returned\***

\* This return is a year one estimate based on forecasted outcomes, calculated using estimated data

### Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



# £153,106

of social value achieved\*

\*This value is a year 1 estimate based on forecasted outcomes, calculated using estimated data

## The difference we make\*\*

\*\*Outcome statements categorised against Bristol Accord domains, based on project assumptions and expectations, not direct stakeholder feedback

### Active, inclusive and safe

- 24 participants are more motivated
- 24 participants have more friends and an increased sense of belonging
- 25 participants have increased knowledge of the provision available to them as lone parents
- 24 participants are more confident
- 3 participants volunteered during their time on the project

### Thriving

- 24 participants have improved life skills
- 5 participants engaged in work focused training during their time on the project
- 5 participants gained employment

"It has been a roller coaster, from having no confidence and not wanting to mix with others, I have now attended learning courses and completed voluntary work. The support I received from my key worker has really helped me increase my confidence. I am very happy and excited that I have a new job. I am also looking at completing more courses as I would like to work in mental health eventually."

Danielle Edwards, Lone Parent Mentor participant

### Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

