



**European Union**  
European Structural  
and Investment Funds



# Community Led Local Development Programme

## Project Impact Report 2018-2019

### Jobmatch - Enterprise Coach

Jobmatch is an employment support and commercial recruitment agency. Scarborough Jobmatch reinvests its commercial income to help Scarborough residents gain employment and build skills.

Enterprise Coach aims to:

- Support economic growth and job creation
- Help disadvantaged individuals consider self-employment as a route back into work
- Enable people to become self employed as a long term sustainable option
- Build resilience of potential entrepreneurs
- Provide support to cope with the complexities of setting up a business
- Reduce unviable business start ups

"I had an initial meeting with Chris Goddard to describe the plans for my business. Chris was enthusiastic from the start, we followed up with meetings to complete a business plan and cash flow forecasts, then finally the grant form to go to the council. I felt it was an easy process due to Chris' guidance."

Daniel Wilkins, Phantasm Press, Enterprise Coach participant



**For every  
£1 invested,  
£3.78 of  
social value  
is returned\***

\*This return is a year one estimate based on forecasted outcomes, calculated using estimated data

### Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



# £95,328

## of social value achieved\*

\*This return is a year one estimate based on forecasted outcomes, calculated using estimated data

## The difference we make\*\*

\*\*Outcome statements categorised against Bristol Accord domains, based on project assumptions and expectations, not direct stakeholder feedback

### Fair to everyone

- 20 business owners and potential entrepreneurs have increased their confidence

### Thriving

- 32 entrepreneurs set up new businesses
- 36 potential entrepreneurs increased their understanding of how to become self-employed and set up a sustainable business

"I enjoyed talking to someone who knows business about my ideas, and getting the help I needed to secure funding.....I have learned more on the financial part of my business.....In the future I hope to become a well known and respected publisher in my specialist genres."

Daniel Wilkins, Phantasm Press, Enterprise Coach participant

### Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

