



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report 2018-2019

Pure Training Solutions - Passport to Employment

Pure Training Solutions offers a range of accredited training to small groups in a relaxed class room setting.

Passport to Employment delivers skills-based training to support attendees back into employment within the priority sectors of Childcare, Security, Hospitality & Licensed Retail and Construction. All attendees have access to CV updating, job search and tutor support. Additional wrap around support is tailored towards individual needs wherever possible. The centre team also maintain effective working links with both local and national employers to support participants back into work.

The project specifically aims to:

- Support learners into employment or further skills training, including apprenticeships
- Increase the capacity of each learner to become economically active and/or less dependent upon grants or benefits
- Sustain economic performance by reducing the dependency of beneficiaries on benefits, and improve social inclusion
- Ensure employers have access to a local workforce to enable business creation or expansion
- Encourage learners to take ownership of, and overcome, barriers to employment



**For every
£1 invested,
£2.39 of
social value
is returned***

* This return is a year one estimate based on forecasted outcomes, calculated using estimated data

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£50,322

of social value achieved*

* This return is a year one estimate based on forecasted outcomes, calculated using estimated data

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on project assumptions and expectations, not direct stakeholder feedback

Fair to everyone

- 15 participants have increased confidence in their work related abilities

Thriving

- 59 participants completed accredited qualifications to help them take the next step in their career
- 11 participants gained employment

...Increased employability of local people...Skills development and improvement for residents and workers...Improved life satisfaction...

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

