



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report 2018-19

Jobmatch - Scarborough Jobmatch Delivery

Jobmatch is an employment support and commercial recruitment agency. Scarborough Jobmatch (SJM) reinvests its commercial income to help Scarborough residents gain employment and build skills.

SJM Delivery aims to:

- Motivate those in the most deprived communities towards employment
- Build capacity to enable people to create and assess their own career opportunities
- Increase client independence
- Leave a legacy for families showing that work pays
- Advocate for people who feel they do not have a voice to make the real issues heard

"If I hadn't joined the project i would have become a recluse and not left the house. The project has helped me build confidence and to apply for a variety of things, including voluntary work."

Tracy Keady, SJM Delivery participant



For every
£1 invested,
£2.60 of
social value
is returned*

*This return is a year one estimate based on forecasted outcomes, calculated using estimated data

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



EAST RIDING
OF YORKSHIRE COUNCIL



£289,463

of social value achieved*

*This return is a year one estimate based on forecasted outcomes, calculated using estimated data

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on project assumptions and expectations, not direct stakeholder feedback

Fair to everyone

- 90 participants have increased aspirations

Active, inclusive and safe

- 90 participants feel more independent and able to make their own decisions

Thriving

- 47 participants gained employment
- 90 participants gained new skills to help them look for and find work

Well connected

- 40 participants have improved mental health

"The last few years have not been good, but now.....I feel good - in a better place.....If I hadn't joined the project I would still be at rock bottom going nowhere fast."

Rob Forth, SJM Delivery participant

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

