



European Union
European Structural
and Investment Funds



Community Led Local Development Programme

Project Impact Report 2018-2019

Activfirst - The Hub

Activfirst offer employment and educational support to help individuals and businesses grow.

The Hub aims to:

- Provide a local one stop shop for employment and skills mentoring
- Offer participants support to overcome barriers to employment
- Up skill participants in terms of functional skills and work related qualifications
- Engage with local employers to support work placements and raise aspirations
- Increase resilience and social inclusion
- Educate participants about local support services

"When I first signed up with Activfirst I didn't have any confidence and wouldn't leave the house without someone being with me. Within a couple of months I started to be more confident to attend my appointments without feeling as anxious as I did when I first started the project.....If I wasn't with Activfirst I would still be having to go everywhere with somebody and I certainly wouldn't be thinking of helping my mum manage her new tea room business."

Sarah Tuthill, The Hub participant



For every
£1 invested,
£4.21 of
social value
is returned*

*This return is a year one estimate based on forecasted outcomes, calculated using estimated data

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£538,550

of social value achieved*

*This return is a year one estimate based on forecasted outcomes, calculated using estimated data

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on project assumptions and expectations, not direct stakeholder feedback

Fair to everyone

- 25 participants feel more able to cope should they become unemployed again in future

Active, inclusive and safe

- 25 participants feel more like they belong
- 87 participants have increased awareness of the services available to them

Thriving

- 10 people improved their career prospects by completing accredited qualifications
- 33 participants gained employment

Well connected

- 8 participants feel healthier and more active

"I have overcome my social anxiety to the extent where I now attend social events and places alone. I've also gained a qualification, making me more confident and even now able to speak publicly."

Adam Lloyd, The Hub participant

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>

